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PYRAMID TOWER HOTEL
A Thrilling Mix of Energy and Comfort

*Kuala Lumpur, Malaysia; 24 June 2009.....*Whether you're looking to connect or retreat – to get away from it all or dive straight into the thick of the buzz – the 4-star **Pyramid Tower Hotel** at Sunway Resort Hotel & Spa is the choice hotel for today's business and leisure traveller.

Located in the pulsating 800-acre integrated 'Resort-in-a-City' landmark, the Pyramid Tower Hotel stands out for its style, diversity and vibrance that emanates from the bustling shopping, dining and entertainment district of Sunway Lagoon Resort. Just 35 minutes from Kuala Lumpur International Airport and 25 minutes from the Kuala Lumpur city centre, this 764-room 4-star hotel offers an experience that strikes the perfect balance between comfort and practicality, creating an alternative for discerning yet value-conscious business and leisure travelers.

Highly stylized furnishing, artworks and designer "collector" toys permeate this trendy design-hotel; all of which aptly exemplify an emerging lifestyle that is bright, lively, and upbeat. Well-appointed guestrooms and fully furnished long-term suites and studios provide the comfort and respite from the city's pace and energy with everything you could possibly need to connect to the outside world.

Each of the Hotel's 534 Superior rooms lends a view of either the dramatic atrium or the resort's skyline. Adorned with the most contemporary style of furnishing featuring warm spice colours and striking Malaysian wall-art to cleverly ring in elements of Asia, all guestrooms are fitted with amenities to put guests at complete ease. Its innovative service options include "Take-Out & Go" food and beverage service – an alternative to room service – a selection of minibar packages rather than a fully-stocked in-room minibar, a common lounge with iron and ironing board facilities, and ice and beverage vending machines on each guest floor.

On the upper floors of the Pyramid Tower Hotel lie 230 impeccably crafted long-term units of **Pyramid Suites & Studios** that provide guests with an added degree of privacy and privilege, ideal for extended stay. On arrival, check-in takes place at a private lobby where scouring spaces are punctuated by streams of natural light created by the 15-story towering atrium and resulting skylight.

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All suites and studios are dominated by a living, dining, fully equipped kitchenette, bathroom and a king-sized bed. Most units also boast balconies, which allow for an unrivalled focal point that frames the panoramic vistas of the dramatic skyline.

All residents moreover enjoy amenities such as a dedicated parking bay, continuously staffed private lobby, full-time concierge service, comprehensive housekeeping and laundry facilities, 24-hour security, close-circuit surveillance, a reserved fitness centre and exclusive access to the Lounge on Twelve. The lounge is set off with an all-day beverage service that perfectly accommodates reading, conversation or simply taking in the superb view.

As part of being within the extended premises of Sunway Resort Hotel & Spa, Pyramid Tower Hotel and Pyramid Suites & Studios' guests may also enjoy over 30 indulgent treatments performed by a team of trained Balinese and Malaysian therapists at the Balinese-inspired Mandara Spa, the landscaped swimming pool, a 24-hour fitness centre and tennis courts at the adjoining flagship 5-star hotel.

Dining offerings at Pyramid Tower Hotel include the inviting Atrium Café, the hotel's main restaurant featuring innovative show kitchens that allow for an interactive dining experience. Located on lobby level, the dramatic and spacious Café with a giant screen is illuminated with natural sunlight under a glass-roofed atrium in the day, bringing out the casual ambiance of the interior. As evening falls, the entirety is bathed in mood lighting complemented by illumination from the cocooned-shaped lighting fixtures.

The 540-seat Café showcases exciting buffets and a la carte menus serving Pan-Asian specialties. The Café also offers three private dining areas for business meetings or special occasions and opens for breakfast, lunch, dinner and supper daily. Adjacent to the Café is the 140-seat Atrium Lounge featuring a selection of snacks, cocktails, mocktails, wines, champagnes, beers, spirits, fresh juices, specialty coffees and hot beverages.

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Recreation and relaxation are high priorities at Pyramid Tower Hotel. Discerning business and leisure travelers alike enjoy extensive facilities and services available within the bustling shopping, dining and entertainment district of Sunway Lagoon Resort as well as access to various attractions within the integrated city which include the popular Sunway Lagoon Theme Park, Sunway Pyramid Shopping Mall which houses over 500 specialty shops, Sunway Medical Centre, educational institutions and a multitude of commercial services/outlets. All facilities are within walking distance of the hotel.

The 4-star Pyramid Tower Hotel and Pyramid Suites & Studios are part of the integrated Sunway Resort Hotel & Spa, a multiple hotel development that includes the 5-star 441-room flagship Sunway Resort Hotel & Spa, The Villas with 17 Asian-styled masterpieces and 12 luxury serviced residences at The Duplex, bearing a total of 1,234 guestrooms, studios, suites, villas and serviced residences in a single destination. **For reservations**, please call +60 3 7492 8000 or email to bookroomsrhs@sunwayhotels.com

Pyramid Tower Hotel is located at Persiaran Lagoon, Bandar Sunway, 46150 Petaling Jaya, Selangor Darul Ehsan, Malaysia. For further enquiries, please call Tel: +60 3 7492 8000 Fax: +60 3 7492 8001 Email: enquirysrhs@sunwayhotels.com or visit www.sunwayhotels.com

Pyramid Tower Hotel and Pyramid Suites & Studios are managed by the Malaysian-based hospitality group, Sunway International Hotels & Resorts. The hotel group manages and franchises hotels under the Sunway Hotels & Resorts and Allson Hotels & Resorts brand names. It also develops and operates serviced suites and residences, conference and convention centres and extends technical assistance and services. Sunway International Hotels & Resorts represents a portfolio of 13 hotels and resorts in five Asian destinations with future developments in several key cities in Asia / Pacific. For more information, visit Sunway International Hotels & Resorts' website at www.sihr.com

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