

FOR IMMEDIATE RELEASE

SUNWAY HOTEL GEORGETOWN, PENANG
The Ideal Destination For Business or Leisure

*Georgetown, Malaysia; 24 June 2009.....*Sunway Hotel Georgetown, strategically situated within the heart of the bustling city of Georgetown, is an ideal destination for discerning business or leisure travelers seeking international standards in a harmonious ambience of modern luxury and old world charms. Managed by Sunway International Hotels & Resorts, the 249-room Hotel is equipped with advanced business-enabling and lifestyle conveniences that facilitate every guest's needs.

Located at the crossroads of culture and commerce, this four-star hotel is a stone's throw away from Penang's popular and unique landmarks such as the famous New Lane Hawker Centre selling mouth-watering local delicacies and KOMTAR, the State's government and administrative hub that also houses the island's largest shopping complex comprising over 300 retail outlets, cinema and entertainment attractions. It is made complete with historical buildings surrounding it, amongst all, the oldest temple in the island – Goddess of Mercy Temple - Penang State Museum and the imperious Khoo Kongsi.

The Hotel offers a collection of 249 tastefully-furnished guestrooms and suites, each featuring an oversized bed, large executive writing desk, satellite television channels, international direct dial telephone, high-speed broadband internet access, fully stocked mini bar, complimentary coffee and tea making facilities, hair dryer and electronic safe box.

To allow guests to stay abreast of the latest updates from the comfort of their own rooms, the Hotel provides unlimited, high-speed broadband internet connectivity through its complimentary e-ROOM services. Using video on demand and feature-rich, user-friendly info-services via the television, guests can e-mail, SMS, chat and even gain access to the world news, stock reports and other pertinent information.

For business travelers, the fully-equipped Business Centre with its wide-ranging administrative and secretarial services, offers a range of amenities such as Internet and e-mail services, facsimile, photocopy, scanning, binding, courier services, printing and more. For added convenience, the Business Centre also provides WiFi, high-speed broadband internet accessibility and personal computer work stations.

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Penang or the Pearl of Orient is a food haven by virtue of its eclectic mix of ethnicity and culture. It offers a heady and exotic mix of delicious and appetising cuisines. Diners of the Sunway Hotel Georgetown may choose from its scrumptious variety of food and beverage options, specifically designed to satisfy the most discerning tastebuds. An open concept restaurant and a menu that is simply perfect for an unhurried meal, Café Tropics serves a delectable spread of international and local fare including Malay, Indian, Chinese, Western and Continental cuisines that compete for their place at the buffet counter or on the a la carte menu alike, from 6.00am to 11.00pm daily. Supper is available from 11.00pm to 3.00am.

With its complete portfolio of stationery, advanced equipment and a professional team of workforce, the Sunway Hotel Georgetown is an excellent venue to hold seminars, meetings, workshops, presentations, launches and private dinners. Its multi-functional ballroom can accommodate up to 300 guests while its four function rooms can comfortably seat up to 100 guests each. Complemented with complete banquet facilities, high-speed broadband internet service and the latest audio-visual system, guests can be assured of an uplifting experience, whether a private function or corporate event.

For more information about the Hotel's multi-functional rooms or catering services, please contact the Sales & Marketing Department at +60 4 2299 988 or email directly to eventshg@sunwayhotels.com

At the end of a hectic day, the Sunway Hotel Georgetown's Samsara Spa offers a relaxing oasis to unwind and pamper guests. It recreates the ancient art of Balinese massage, body treatments and facials, drawing on simple and practical techniques as well as natural, exotic and traditional herbs and ingredients.

For the energetic and health-conscious, the Health & Fitness Centre presents state-of-the-art cardio and strength equipment for an optimum work-out experience. Alternatively, guests can also choose to sweat out in a game of tennis or squash, dip into the swimming pool or chill out in the Jacuzzi.

Sunway Hotel Georgetown further provides a fine array of other facilities and personalised services including 24-hour room service, a tour and travel counter, a souvenir shop, laundry and dry cleaning services, limousine transfer and baby-sitting services.

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As one of the earliest, most established urban states in Malaysia, Penang has developed progressively since years ago, while at the same time relishing its traditional and enduring values, way of life and mannerisms. The beauty of old Penang prevails to this day where historical buildings and traditions with a mix of European culture and Eastern customs, continue to charm tourists, making it one of Southeast Asia's finest destinations.

Sunway Hotel Georgetown is located at No. 33, New Lane (Off Macalister Road), Georgetown, 10400 Penang, Malaysia. For further enquiries, please call Tel: +60 4 2299 988 Fax: +60 4 2288 899 Email: shg@sunwayhotels.com or visit www.sunwayhotels.com

Sunway Hotel Georgetown is managed by the Malaysian-based hospitality group, Sunway International Hotels & Resorts. The hotel group manages and franchises hotels under the Sunway Hotels & Resorts and Allson Hotels & Resorts brand names. It also develops and operates serviced suites and residences, conference and convention centres and extends technical assistance and services. Sunway International Hotels & Resorts represents a portfolio of 13 hotels and resorts in five Asian destinations with future developments in several key cities in Asia/Pacific. For more information, visit Sunway International Hotels & Resorts' website at www.sih.com

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