

## **PRESS RELEASE**

### **SUNWAY HOTEL HANOI An Award-Winning Boutique Business Hotel**

*Hanoi, Vietnam; 24 June 2009* .....Sunway Hotel Hanoi is strategically nestled on the fringe of Hanoi's famous historic district of Pham Dinh Ho Street and is within walking distance to the city's main commercial and business districts as well as a variety of entertainment, shopping and renowned tourist attractions. Situated minutes from the legendary and social heart of Hoan Kiem Lake and 45 minutes from the Noi Bai International Airport, the Sunway Hotel Hanoi evokes style and flavour with graceful and warm Vietnamese hospitality complementing the modern amenities of its guestrooms and facilities.

Voted "Best Boutique Business Hotel" for six consecutive years and "Best Value Hotel in Hanoi 2005" by The Vietnam Economic Times, the 145-room 4-star hotel has set an impressive standard of hospitality that infuses an ambience of Vietnamese traditions and modernity to present accommodation of international standard for business and leisure travellers alike. Private meeting rooms, a health spa and fitness centre, an all-day dining outlet and lounge – Allante and the Jazz Bar - complement the experience.

Each guestroom and suite features soft, pastel shades of tropical colours and is equipped with a separate dressing area and triple-glazed bay windows offering a panoramic view of the historic city. The guestrooms are well appointed with an oversized bed, executive writing desk, satellite television channels with in-house movies and cable networks, international direct dial telephone and data ports, high speed broadband internet access, fully stocked mini bar, complimentary tea and coffee making facility, hair dryer and electronic safe deposit. All 145 rooms in the hotel as well as all public areas also sport the unique feature of drinkable water straight from the faucet. Sunway Hotel Hanoi is the only hotel in Hanoi that offers guests the option of purified drinking water straight from the tap.

Designed specifically to meet the needs of discerning business travellers, the 63 guestrooms on The Club Classic Executive Floors are made for maximum comfort and work efficiency, ideal for guests who are on-the-go and seek an added degree of privacy, security and attention to detail. Complimentary fruit baskets, broadband access, laundry services, late check-out, and exclusive discounts at Allanté and The Jazz Bar as well as in-room massage services are just some of the additional benefits and privileges extended to guests on the Club Classic Floors.

## **SUNWAY HOTEL HANOI**

### **An Award-Winning Boutique Business Hotel -2-**

Situated on the 7th floor of the hotel, the Executive Suite at Sunway Hotel Hanoi promises the comfort and familiarity of home with the intimate style and gracious service of a 4-star hotel. The luxurious 2-bedroom 'home' emanates a sense of contemporary chic with its warm blend of dark wood paneling, creamy white walls and sheer glass. Complete with marble-topped bar kitchen and complemented by a sleek dining area and a living room, guests of the Executive Suite enjoy all the privileges of a Club Classic guest and more.

For corporate clients, the Business Centre located at Level 2 offers efficient and professional secretarial and administrative services accentuated by small sized meeting venues, reflecting the true concept of personalised service. The experienced and proficient personnel are able to provide and execute tasks like handling of incoming and outgoing faxes, photocopying and binding, courier service, translation and dictation service, flight confirmation, printing service and rental of meeting rooms. Facilities at the Business Centre include WiFi and high-speed broadband internet accessibility and personal computer work stations for added convenience.

For dining experiences, the Allanté Restaurant showcases local and international flavours – buffet style or a la carte - for quick snacks, a business lunch or a sumptuous dinner. Here, mouthwatering specialties come alive in true culinary tradition and innovation. Every buffet meal is bounteously heaped with endless varied offerings from the cold counter, hot counter, salad bar and 'live' action stations. The open-concept kitchen also provides a mesmerising spectacle to whet appetites with a la minute preparations for food is considered to be more than just a necessity, but rather an art, in Hanoi. The team of chefs' high regard for freshness is reflected in their insistence of getting freshly made authentic Vietnamese noodles at 4.30am every morning in time for a healthy and homely Vietnamese noodle breakfast.

Whether it is pho or beef noodle soup, gio lua or pork terrine, nem ran or fried spring rolls or cha ca or grilled fish, the abundant seafood made up of crabs, shrimp, squid, mussels, an untold variety of fish from grouper to fresh flown Norwegian salmon, the cuisine served at Allanté offers a variety of novel experiences. It is also common to find nuoc mam or fish sauce that is added to almost anything. As no meal is complete without a tray of herbs and fresh vegetables, sliced cucumbers, hot peppers, coriander, bean threads, basil or mint and a few other herbs are usual features that complement the meal.

**SUNWAY HOTEL HANOI**  
**An Award-Winning Boutique Business Hotel -3-**

Located just off the main lobby of the hotel, the Jazz Bar welcomes cozy get-togethers. The bar serves a comprehensive range of mocktails and cocktails, wines by the glass and a variety of light snacks, available all day. In the evenings during weekends, a “live” band takes centrestage, rendering a rhythm of world Jazz that showcases the versatility and talents of numerous local and foreign entertainers and musicians. The Jazz Bar offers ‘Happy Hours’ nightly from 5pm to 8pm with great savings on selected house pouring brands. For those exploring a venue for an event, the Jazz Bar offers several tailor-made Office Party Packages to meet any occasion and budget.

The Sunway Hotel Hanoi’s two (2) private function rooms and banqueting facilities offer excellent venues for smaller and more private seminars, meetings, workshop, presentations, launches and private dinners that can comfortably seat up to 80 guests.

The high-speed broadband enabled function facilities provide the ideal venue for sales meetings, product launches, imaginative themed dinners and intimate cocktail parties. For more information about the hotel’s multi-functional rooms or catering services, please contact the Sales Department at +84 4 971 3888 or email directly to [eventshh@sunwayhotels.com](mailto:eventshh@sunwayhotels.com)

The Health Club presents the perfect solution to work off the calories with advanced exercise equipment such as treadmills, step masters, isotonic weights, stationery bikes and rowing machines amidst panoramic vistas of Hanoi’s grace and elegance, and a truly rewarding sauna experience to finish off. For professional advice, a personal instructor is on hand to assist guests with their fitness management needs. All hotel guests are entitled to complimentary usage of the Health Club and its facilities.

The pampering can even be enjoyed in the privacy and exclusivity of the guestrooms. An array of in-room massage and beauty treatments makes for a rejuvenating and well-deserved break. Handled by a professionally verified independent operator, treatments start from as low as USD3.50 for a manicure to USD20.00 for a relaxing body massage.

Sunway Hotel Hanoi further provides a host of other facilities and services including a tour and travel counter, a souvenir shop dominated by Vietnamese silk, ceramics, lacquerware and linens, 24-hour room service, laundry and dry-cleaning services, baby-sitting services and airport transfer.

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**An Award-Winning Boutique Business Hotel -4-**

Harbouring rich intellectual and artistic life with investments and visitors streaming in, Hanoi is rising up to its potential as an appealing travel destination. Restful lakes, leafy boulevards and colonial buildings give the city an entrancing atmosphere. This is a city where time synergises the bygone era with the rapid pace of change, and few cities are able to seduce visitors the way Hanoi does, with its romantic blend of Asia's past infused with French heritage and the dynamism of new Asia.

The locals are quick to explain that to understand Hanoi, one needs to feel it with all his senses; run your hand on the weather-beaten banyan tree trunks, breathe in the incense wafting from ancient temples and listen to the cacophonous sounds of street life.

Sunway Hotel Hanoi is located at 19, Pham Dinh Ho Street, Hai Ba Trung District, Hanoi, Vietnam. For further enquiries, please call the hotel at Tel: +84 4 971 3888, Fax +84 4 971 3555 or email to [enquiryshh@sunwayhotels.com](mailto:enquiryshh@sunwayhotels.com) or visit [www.sunwayhotels.com](http://www.sunwayhotels.com)

Sunway Hotel Hanoi is managed by the Malaysian-based hospitality group, Sunway International Hotels & Resorts. The hotel group manages and franchises hotels under the Sunway Hotels & Resorts and Allson Hotels & Resorts brand names. It also develops and operates serviced suites and residences, conference and convention centres and extends technical assistance and services. Sunway International Hotels & Resorts represents a portfolio of 13 hotels and resorts in five Asian destinations with future developments in several key cities in Asia / Pacific. For more information, visit Sunway International Hotels & Resorts' website at [www.sihr.com](http://www.sihr.com)

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