

FOR IMMEDIATE RELEASE

**SUNWAY HOTEL SEBERANG JAYA
Comfort, Convenience and Proximity for Discerning Business Travellers**

*Seberang Jaya, Prai, Malaysia; 24 June 2009.....*Sunway Hotel Seberang Jaya, ideally situated in the heart of Bandar Seberang Jaya, is especially perfect for corporate travellers seeking easy reach to the highly developed industrial hubs and commercial zones on Penang's mainland. It is equally appealing to leisure guests in search of shopping and entertainment attractions nearby. Nestled strategically in the intersection of the North-South and East-West highways, it is conveniently accessible from the Penang International Airport.

Managed by Sunway International Hotels & Resorts, the 202 well-appointed guestrooms in the Hotel are designed with a mix of modern luxuries for guests' comfort and relaxation. The Hotel consists of Deluxe guestrooms, Deluxe e-Rooms and suites, each featuring beautiful panoramic views, an oversized bed, a large executive writing desk, satellite television channels, international direct dial telephone, high-speed broadband internet access, fully stocked mini bar, complimentary coffee and tea making facilities, hair dryer and electronic safe box.

For discerning, frequent business travellers, the Club Classic Executive Floor offers a greater level of privacy and added privileges as well as amenities that include priority reservations, in-lounge check-in and check-out, butler service, welcome fruit basket, complimentary use of meeting room (subject to availability), daily newspaper and complimentary pressing of two pieces of garments per day. Guests at this elite Floor are served a sumptuous buffet breakfast, all-day free flow of coffee and tea, and evening cocktails from 6.00pm to 8.30pm as well as a wide selection of reading materials to be browsed – all available at the exclusive Club Classic Lounge.

To allow guests to stay abreast of the latest updates from the comfort of their own rooms, the Hotel provides unlimited, high-speed broadband internet connectivity through its complimentary e-ROOM services for Deluxe e-Rooms. Using video on demand and feature-rich, user-friendly info-services via the television, guests can e-mail, SMS, chat and even gain access to the world news, stock reports and other pertinent information.

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The Fully Integrated Hotel for Discerning Business Travellers -2-

The fully-equipped Business Centre with its wide-ranging administrative and secretarial services, offers a variety of amenities such as Internet and e-mail services, facsimile, photocopy, scanning, binding, courier services, printing and more. For added convenience, the Business Centre also provides WiFi, high-speed broadband internet accessibility and personal computer work stations.

With an exhilarating mix of delicious and mouth-watering cuisines, at Sunway Hotel Seberang Jaya, diners are spoilt with choices from its delightful array of food and beverage at Oriental Café and Jesselton Lounge. Café Oriental serves an extensive and innovative assortment of Asian and international cuisines – buffet or a la carte – amidst a comfortably casual ambience from 6.00am to 11.00pm daily, followed by supper from 11:00pm to 3:00am.

Jesselton Lounge, on the other hand, is a true blue English lounge, ideal for any business or social rendezvous amongst guests and locals alike. Guests can gather for pre-dinner cocktails or even a nightcap following dinner. Alternatively, they can unwind over a ‘live’ sporting event on the big screen and television; complemented by light fare and an extensive list of cocktails, mocktails, wines, beer and more.

Coupled with its strategic location, complete portfolio of stationery, advanced equipment and professional staff, the Sunway Hotel Seberang Jaya offers an integrated and comprehensive solution to pull off perfect events. Whether it is a seminar, meeting, workshop, presentation, launch or private dinner, the Hotel’s team of professional personnel are fully trained to plan and execute successful events. Complemented with total banquet facilities, high-speed broadband internet service and the latest audio-visual equipment, the Hotel houses one multi-functional ballroom that can accommodate up to 350 guests, and seven function rooms that can comfortably seat up to 80 guests each.

Located just steps away from the Hotel is the four-storey, 800,000 sq ft Sunway Carnival Shopping Complex offering more than 150 specialty stores, food and beverage outlets, cineplexes and an amusement centre. Atop the Shopping Complex is a 1,600-capacity Convention & Exhibition Centre, said to be the largest in the northern region of the country.

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Sunway Carnival is outfitted with i-LCD information screens - the first of its kind in Malaysia - coupled with valet parking, mall-wide wi-fi and 2,400 car park bays which together with its proximity to the Sunway Hotel Seberang Jaya, further provides leisure options for guests. It similarly enhances the Hotel's appeal to the Meetings, Incentives, Conventions and Exhibitions (M.I.C.E.) segment which together with the business or corporate segment, forms the vast majority of guest mix at the Hotel.

For more information about the Hotel's multi-functional rooms or catering services, please contact the Sales & Marketing Department at INT +60 4 3707 788 or email directly to events@sunwayhotels.com

For guests seeking to stay fit no matter where they are, the Hotel's Health & Fitness Centre presents state-of-the-art cardio and strength equipment. Personalised fitness programmes are also available upon request. Alternatively, guests can laze away in the sauna or steam bath, or dip in the inviting swimming pool. To unwind after a hectic day, bubble away in the Jacuzzi. Additional sporting activities such as golf, tennis and squash, sightseeing tours and entertainment can be arranged according to preference and budget.

Sunway Hotel Georgetown is further enhanced with a fine array of other facilities and personalised services including 24-hour room service, a tour and travel counter, a souvenir shop, laundry and dry cleaning services, limousine transfer and baby-sitting services.

The Hotel is managed by the Malaysian-based hospitality group, Sunway International Hotels & Resorts which manages and franchises hotels under the Sunway Hotels & Resorts and Allson Hotels & Resorts brand names. It also develops and operates serviced suites and residences, conference and convention centres and extends technical assistance and services. Sunway International Hotels & Resorts represents a portfolio of 13 hotels and resorts in five Asian destinations with future developments in several key cities in Asia/Pacific. For more information, visit Sunway International Hotels & Resorts' website at www.sihr.com

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Sunway Hotel Georgetown is located at No. 11, Lebuh Tenggiri Dua, Pusat Bandar Seberang Jaya, 13700 Prai, Penang, Malaysia. For further enquiries, please call Tel: +60 4 3707 788 Fax: +60 4 3700 555 Email: sbsj@sunwayhotels.com or visit www.sunwayhotels.com

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